

MFG DAY

October 4, 2019

Join Us for MFG Day 2019!

Launched annually on the first Friday in October, and with events continuing throughout the month, **MFG Day** helps show the reality of modern manufacturing careers by encouraging thousands of companies and educational institutions around the nation to open their doors to students, parents, teachers and community leaders.

Over the next decade, manufacturers will need to fill 4.6 million jobs—jobs that are high skill, high tech and high paying. These career opportunities include high pay and exposure to cutting-edge technology and innovations. MFG Day is a time for manufacturers to open their doors and open minds, to connect the future workforce to potential employers and change the narrative around manufacturing. Last year, 275,000 people participated in nearly 3,000 MFG Day events across North America, and we are excited to grow those numbers in 2019!

We invite you to join us as we celebrate the opportunities and economic impact of manufacturing.

When Is MFG Day?

This year, MFG Day kick-off is on October 4, 2019. While many events will take place that day, as more states declare October as Manufacturing Month, events are scheduled throughout the month. [Find an event](#) near you and get involved!

What Is MFG Day?

MFG Day aims to showcase the diverse career opportunities available in the manufacturing industry and connect with America's future workforce—students. Across the country, manufacturers will be hosting students of all ages in their facilities, showcasing our nation's most iconic industry. Last year, more than 80 percent of students said they became more convinced that manufacturing provides interesting and rewarding careers after attending these events. Events large and small will highlight how modern manufacturers are solving tomorrow's challenges today!

Join the Conversation

MFG Day is more than a single event. Join the conversation online in the lead-up to October. We encourage you to use our hashtag—#MFGDay19—on Twitter and Instagram and use the hashtag and share your manufacturing story on Facebook and LinkedIn. We hope you will be a part of this crucial conversation.

About The Manufacturing Institute

MFG Day is organized by The Manufacturing Institute—the education and workforce partner of the National Association of Manufacturers. The Institute drives programs and research to raise awareness, change perceptions about manufacturing and help students translate STEM skills learned in a classroom into fulfilling career opportunities in a growing industry. For more information, please visit www.themanufacturinginstitute.org.

info@mfgday.com
www.mfgday.com

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