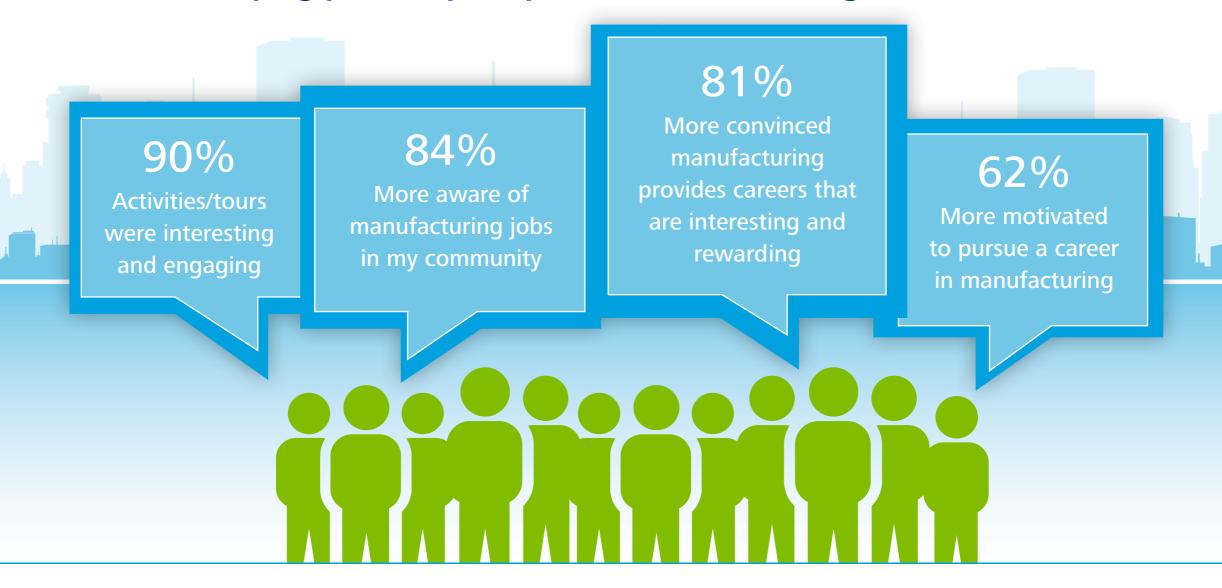
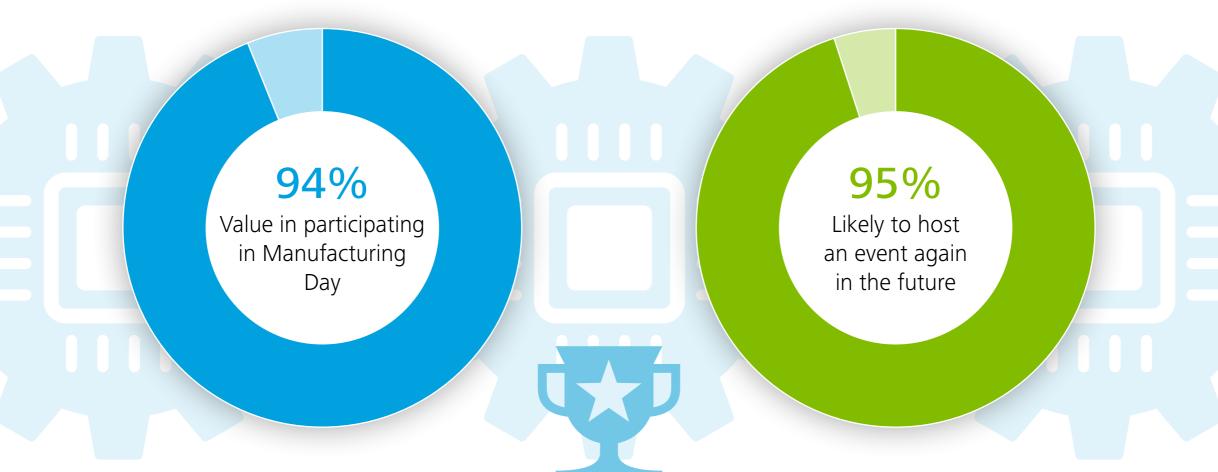
# Manufacturing Day<sup>sm</sup> at a glance

**Developing positive perception of manufacturing with students** 



### **Generating value for Manufacturing Day hosts**



#### **Developing positive perception of manufacturing with educators**



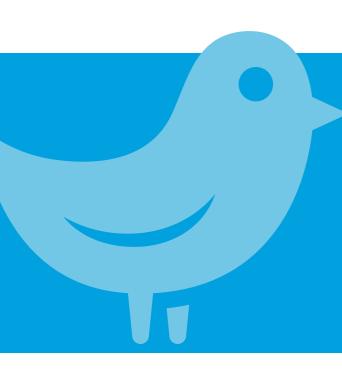
The activities/tours were interesting and engaging



More convinced it provides careers that are interesting and rewarding



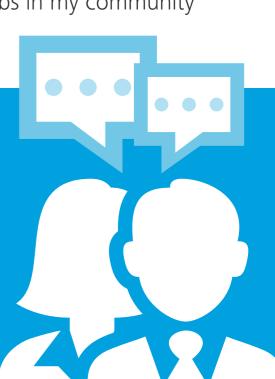
More aware of manufacturing jobs in my community



#### **Spreading the word**

71%

of students are more likely to tell friends, family, parents or colleagues about manufacturing after attending an event



## Deloitte.



